





## **National Grid**

Better practices in engagement with environmental NGO's and permitting bodies – Marine Environment.





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## National Grid – quick overview



UK & US

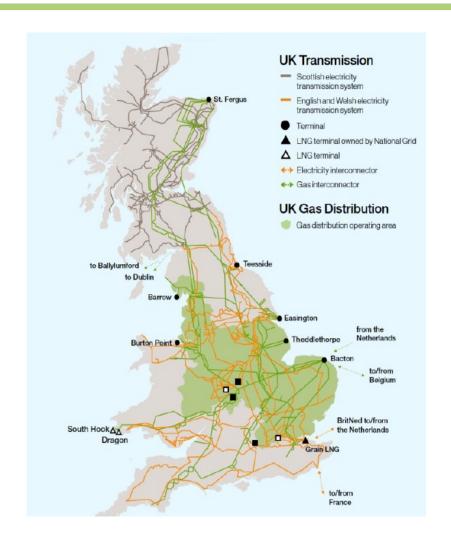


Electricity & Gas



Transmission & Distribution









 Develop recommendations on how to apply better practices in marine-focussed/interconnector projects:

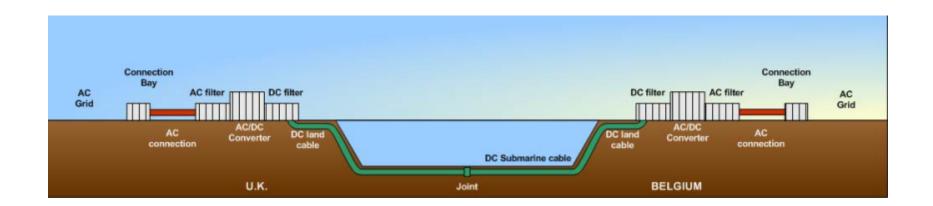
- Public Acceptance
- Permitting
- Engage in an exchange of experiences and dissemination activities.







- National Grid has focussed on the evaluation of the Nemo Link® project.
- We have drawn from our, and our partners', experiences with multiple other marine grid development projects.















NGO's AND Developers have resource constraints

 Better education is needed between developers and stakeholders/ NGO's – 'Understanding the bigger energy picture'

 Face to face engagement is crucial in conjunction with meeting discipline and management of expectations.







 At strategic development stage create the opportunity to discuss the challenges of a project in structured meetings with stakeholders (groups)

Information on past projects (issues/successes) is difficult to find –
Current projects are not benefiting from the learning.

 Early, open, high quality stakeholder engagement is an investment not a cost.



## Action Plan - Knowing Your Stakeholder & Facilitating Stakeholder Engagement



- Develop non-project specific relationships with stakeholders
- Employ a dedicated stakeholder engagement team
  - Establish resourcing needs and constraints
  - Comprehensive mapping and risk register
  - Relationship management
  - Phased engagement



Nemo Link®



- Consider attendees carefully, relative to
  - Objectives
  - Experience
  - Authority

Ensure *only* the right people attend.

- Document and circulate the outcomes of meetings
  - Decisions
  - Actions
  - Information
- Deliver what you promise!







- Scope and document availability of (other similar project) data.
- Design and document effective handovers to ensure project knowledge is maintained, think ahead.
- Undertake regular, informal and formal, lessons learned exercises - at least each project 'stage'.
- Recognising and sharing good practice can be embedded in organisational culture.

